



‘Most Highstreet Agents’

✓ **Only 2 Clients Per Month**

So you can be assured you're getting the focus you need (you get 50% of my time).

✓ **Paid Facebook Ads**

My Facebook ads alone generate thousands more views online – so you never miss an opportunity.

✓ **High-End Professional Photos**

It's mandatory for me – I partner with one individual, who is exceptional.

✓ **Professional Video Walkthroughs**

To give buyers a true feel for your home, so they can't overlook it (see an example below).

✓ **1 Week Notice**

It's my personal guarantee. I'm confident you'll be impressed by my service.

✓ **Available Evenings & Weekends**

You'll have my personal number, so I'm there whenever you need me.

✓ **Consistent Updates & Calls**

So you know exactly what's going on and how we'll make progress to get your home SOLD.

✓ **Also a Buying Agent**

Yes, that's right. I can find, negotiate, and secure that amazing deal on your new home (and it's all included in my service).

✗ **15+ Properties Per Month**

Most agencies have so many listings, they don't have time to give each client the best possible service.

✗ **No Facebook Ads**

You're missing out on thousands of views for your property.

✗ **‘iPhone Pics’ or Poor-Quality Photos**

You'll lose vital views. (Good professional photos can add up to 118% more views online.)

✗ **No Video Walkthroughs**

They'll either state ‘we don't do that’ or you'll pay additional fees.

✗ **10+ Week Contract**

Why do they insist on such a long term? Do they doubt their ability to keep you happy?

✗ **Unavailable Weekends & Evenings**

Their availability is limited to midweek 9 to 5, and Saturday mornings are a rare exception.

✗ **One Update Email**

One ‘market update’ per week — you'll miss out on key information and lose valuable time on the market.